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## About Fonterra Milk for Schools

Fonterra announced a Milk for Kiwis plan late in 2011 to make milk more affordable and more available to all New Zealanders. The plan included the introduction of **Fonterra Milk for Schools**, offering all New Zealand primary-aged children access to the benefits of dairy nutrition every school day.

We are inviting all Northland schools with children in Years 1 through to 6 to participate in a **pilot programme, commencing late in Term 1 2012**. Through the pilot programme Fonterra will provide:

- All Year 1 – 6 children a free serving of Anchor Lite UHT milk every school day
- Free lease of a Fonterra fridge to chill the milk
- Free delivery of the milk, and collection of used packaging for recycling

The Northland pilot will allow us to test the logistics of the programme such as installing refrigerators in schools, arranging for the milk to be delivered and putting recycling programmes in place for the packaging. Results from the pilot will be monitored over the first three terms to establish how to best introduce Fonterra Milk for Schools nationwide.

Each school has received a copy of the below recycling DVD that educates children about the recycling process and why it is so important. It highlights step by step instructions on how to fold the Milk Pack. The folding approach is important to reduce the amount of space taken up by the recycled Packs for storage and transportation. It also ensures hygienic disposal by sealing the straw hole preventing leakage and odour. Children are taken on a recycling journey to show them that things like roofing tiles or notebooks can be made out of their recycled Milk Packs giving them an all-round understanding of the recycling process.

For more information on the programme please see the [frequently asked questions](#).



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