

1967

Six o'clock closing

Story: Timekeeping

Part of page 3 – Time and society, 1870s–1930s

Six o'clock closing (2nd of 3)

(Phillips, 2009c)

V2



Just as New Zealanders' work came to be regulated by the clock, so too did their leisure hours. In 1917 six o'clock closing of pubs was introduced as a temporary wartime measure, but was made permanent the next year. This poster was produced by the New Zealand Alliance, a prohibition organisation. It came out just before the 1949 referendum on the liquor hours, in which six o'clock closing was decisively endorsed. However, after a subsequent referendum in 1967, closing time was extended to 10 o'clock.

About this item

Alexander Turnbull Library
Reference: Eph-C-ALCOHOL-Hours-1948-02

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